



## MaestroWeb® Premier Online Event Management

*Take your MaestroWeb experience to the ultimate level with online auctions.*

### MaestroWeb Premier features:

#### ✓ Fully-Functional Online Auctions

Simply enter a start and finish time, mark your desired auction items as “online” and MaestroWeb takes care of the rest! Your patrons are presented with a user friendly bidding area, and the ability to place maximum and/or “buy now” bids and see anonymous bid history for any item just like at a real silent auction.

#### ✓ Customizable Winning Bidder Email

When your online auction closes, you’ll be able to send your bidders a customizable email detailing out payment and item pickup instructions. These emails are automatically generated and have a summary of everything the bidder won along with item values so they can act as paperless statements.

#### ✓ Automatic Bidder Notifications

Get the highest returns possible with your online auction by notifying bidders when they’ve been outbid. This valuable feature alerts your bidders so they can immediately return to the site to place a higher bid.

#### ✓ Live Reporting

Just like a physical auction, you and your team will want to know how the auction is progressing at all times. MaestroWeb Premier has built-in reports to monitor online bidding activity, winning items, and item yields.

#### ✓ Integration with AuctionMaestro Pro

MaestroWeb Premier is the only online auction solution that integrates directly with charity event management software. This means that you can host an online auction prior to your physical event, and then give your patrons event-night statements that include online items. With AuctionMaestro Pro and MaestroWeb Premier, you can hand your patrons a **single** consolidated statement that includes item donations, sponsorships, online auction purchases, live/silent auction items, raffle tickets, and more!

#### ✓ Get the Most out of MaestroWeb Premier with *qCheck* Payment Processing

Our exclusive payment processing solution allows you to accept credit cards before, during and after your event. Enjoy a simple and straightforward rate structure and no per-event fees. With *qCheck*, you can accept Visa, MasterCard, Discover, American Express and Diner’s Club for all of your online auctions.



*We hold LIVE demonstrations of MaestroWeb weekly - contact us to join in!*

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