

Maestro Text2Bid™ is an exciting electronic bidding solution that allows guests to use any mobile phone to place bids. The Text2Bid solution easily works without equipment rentals or specialized on-site staff.

Text2Bid Features:

- Your own custom logo and flexible bidding window
- Bid on multiple items
- Allows bidders to "buy now!"
- Automatic winning bidder notification
- Automatic outbid text alerts
- Web-based leader board
- Fast and easy setup
- Allow supporters to sign up for post-event updates
- Kiosk feature allows bidders without phones to join in on the fun and place bids
- Bidders can create a "watch list"
- Bidders can view entire item descriptions
- Bidders can use pre-set bid steps or jump ahead
- No specialized staff or special training required
- Capture guest contact info for follow-up
- Bidders can bid from any location – at the event, at home, or even on vacation!

Try Text2Bid on your own phone:

STEP ONE

At check-in, your bidders are asked to text a word to a number.

Text this example now:
AUCTION to 37284

STEP TWO

You'll receive a text message with a link to a mobile bidding page.

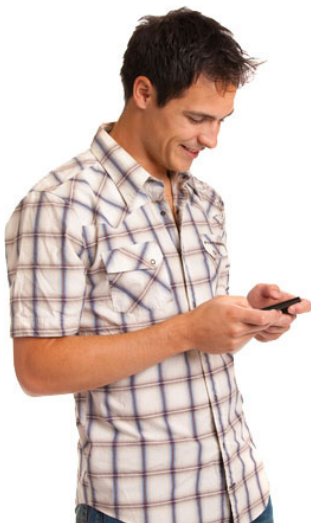
Our demo will automatically assign you a bidder number. At your real event, guests will enter the bid number you issue them.

STEP THREE

When the Text2Bid online auction ends, the winning bidders easily import into AuctionMaestro Pro and are printed on statements along with all of your other items and merchandise.

Text2Bid Pricing:

Simple and affordable pricing at \$995 per event plus 4% closeout of all items sent through the Text2Bid system.



maestrosoft.com/text

